

sophiaspitulnik.com
sspituln@risd.edu
925.212.9992

I believe the purpose of design is to make complex information, important concepts and amazing products accessible and easy to understand. I aim to create engaging design that leads to positive social impact. I am applying for an opportunity with a strong emphasis in design, technology, communication and innovation.

Education



Rhode Island School of Design Undergraduate Class of 2019

Providence, RI

Major in Graphic Design
Concentrations in
Computation & Technology
and Sustainability
GPA: 3.8



Brown University

Selected classes in Computer
Science and Cognitive
Science departments.

Other

Software: Photoshop,
InDesign, Illustrator, Sketch,
Figma, InVision, Keynote,
After Effects, WordPress,
Acrobat, Google Drive,
Spreadsheets

Languages: JavaScript,
CSS, HTML, Java, React.js,
English, Spanish

Skills: Designing for digital
and print, Teamwork,
Collaboration, User Testing,
Communication, Statistics,
Typography, Color Theory,
UI/UX, Rock Climbing

Extra Curriculars:
Rock Climbing Club,
Backpacking, Hiking,
Woofing

Experience



Digitas Experience Design Intern

Boston, MA | 2018

Lead a campaign pitch to encourage voting as well as contributed to an IBM Watson chat bot and website component library. Collaborated with designers, data analytics, media distributors, project managers, producers and engineers.



The Impact Summit Lead Designer

New York, NY | 2018

Developed brand identity for Conference for Technology and Social Good. Collaborated with design team, engineers and business strategists to create branding guidelines, promotional material and website.



TenenGroup Design Design Intern

Tel Aviv, Israel | 2017

Collaborated with the design team, marketing team and art director in the creation of promotional material for several e-commerce brands. Assisted with photo shoots.

Freelance Design

2015 — current

Develop logos, branding, websites, packaging, and print material. Clients include: BrainGate, Brown RISD Hillel, Simple Seeds.



Brown RISD Hillel Gallery Intern

Providence, RI | 2017

Managed the content, print production and installation of a traveling photo exhibit. Sent weekly newsletters. Created promotional posters. Managed Hillel social media accounts and website.



GNU Group Design Intern

Walnut Creek, CA | 2016

Edited large scale signs and environmental graphics. Constructed maps for sign placements. Researched materials used to produce large environmental graphics and wayfinding systems. Clients included: LAX Airport, Kaiser Permanente.



Veneer Design Studio Design Intern

Berkeley, CA | 2015

Edited the back end of WordPress sites. Researched potential company names and competitors' branding. Collaborated with designers and publicists.